

NeuroPsychoEconomics Conference

2008 NeuroPsychoEconomics Conference Program (preliminary)

Platzl Hotel - In Munich's Historic Old Town
(Sparkassenstrasse 10, Munich, Germany 80331)

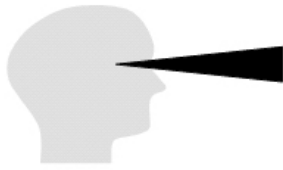
Presentations will be held in English.

October 9, 2008

- 06:00-07:00 PM: Registration
Location: Foyer
- 06:00-07:00 PM: Reception
Location: Foyer
- 07:00-10:00 PM: Munich Nightlife
Meeting point: Foyer of the Platzl Hotel

October 10, 2008

- 08:00 AM: Registration
- 09:00 AM: Welcome from the editors
- 09:30 AM: Key note speech
Key note speaker:
Prof. Friedrich Schneider, Johannes Kepler University Linz
"The Morals of (Not) Paying Taxes: Economic and Some Psychological Factors"
- 10:30 AM: Coffee break
- 11:00 AM: Competitive paper sessions
- Track: Consumer Behavior & Neuromarketing**
Track: Behavioral Finance & Neurofinance
Track: Organizational Behavior & Organizational Decision Neuroscience
Track: Behavioral Economics & Neuroeconomics
- 01:00 PM: Award lunch
Award speaker:
Prof. Judy Zaichkowsky, Simon Fraser University, Vancouver, British Columbia
"Using FMRI versus the Personal Involvement Inventory to Measure Involvement: Ideas for Consumer Research"
- 02:30 PM: Competitive paper sessions
- Track: Consumer Behavior & Neuromarketing**
Track: Behavioral Finance & Neurofinance



NeuroPsychoEconomics

Conference

Track: Organizational Behavior & Organizational Decision Neuroscience

Track: Behavioral Economics & Neuroeconomics

05:30 PM: Summary

Conference fee

The conference fee is reduced for members of the Association for NeuroPsychoEconomics (apply for membership at <http://www.jnpe.org/> or <http://www.neuropsychoeconomics.org/>). Conference fees include the NeuroPsychoEconomics Conference Proceedings, coffee breaks, award lunch, and conference beverages.

- Students (members): EUR 90
- Students (non-members): EUR 170
- Scientists (members): EUR 170
- Scientists (non-members): EUR 280
- Practitioners (members): EUR 280
- Practitioners (non-members): EUR 395

Please register online at <http://www.jnpe.org/> or <http://www.neuropsychoeconomics.org/>.

Accommodations

A limited number of rooms are available for a special conference rate. Mention the keyword “Neuro” when booking your room. Since short-term prices may vary you might want to check current prices posted on the hotels’ websites before booking the conference rate.

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| <p>Platzl Hotel</p> <p>Sparkassenstrasse 10 Munich, Germany 80331 Tel: +49-89-237030 Fax: +49-89-23703800 info@platzl.de http://www.platzl.de Double occupancy: EUR 200 Single occupancy : EUR 166 Including breakfast buffet, spa usage, and tax Book before August 27, 2008</p> | <p>Hotel Schlicker München</p> <p>Distance to conference location: 0.2 miles Tal 8 Munich, Germany 80331 Tel: +49-89-2428870 Fax: +49-89-296059 Info@Hotel-Schlicker.de http://www.hotel-schlicker.de Double occupancy: EUR 118 Single occupancy : EUR 87 Including breakfast buffet and tax Book before September 19, 2008</p> |
| <p>Adria Hotel</p> <p>Distance to conference location: 1.0 miles Liebigstrasse 8a Munich, Germany 80538 Tel: +49-89-2421170 Fax: +49-89-242117999 reception@adria-muenchen.de http://www.adria-muenchen.de Double occupancy: EUR 127 Single occupancy : EUR 112 Including tax Book before September 19, 2008</p> | <p>Best Western Hotel König Ludwig</p> <p>Distance to conference location: 2.3 miles Hohenzollernstrasse 3 Munich, Germany 80801 Tel: +49-89-381520 Fax: +49-89-394658 info@hotelkoenigludwig.de http://www.hotelkoenigludwig.de Double occupancy: EUR 150 Single occupancy : EUR 120 Including breakfast buffet and tax Book before September 8, 2008</p> |